

# Intern Marketing

## Main purpose of the internship

You will join the Belgium team and will be in charge of supporting a big Marketing push that Amoobi will be doing in 2023. The strategy includes first a participation of key members of our team to tradeshows and conferences mostly in the United States but also in building and sharing expert content with our clients and prospective clients. You will help work on preparation of the events (communication, preparation, engaging with prospective clients to book meetings, etc) and will also help build a distribution strategy for the content that will be produced by our internal experts. We focus on Europe and North America and the intern will therefore work transversally with the European and US team.

As we currently are a fast-growing team, we are looking for someone with a hands-on, entrepreneurial and result-driven mindset, who can bring new and creative ideas to the table. You will work with the sales team and account management team. You will report directly to Amoobi's CEO. If successful, this internship will evolve to a full time position to expand our marketing strategy in the future.

## Desired Skills and Experience

The ideal candidate will have the following experience:

- A proven interest for Retail/CPG
- Ability to quickly understand, challenge and work with data & metrics.
- Ability to take the lead in a project and being comfortable managing relationships with senior stakeholders.

The ideal candidate:

- Proficient in Microsoft Word/google doc and Powerpoint/google slide.
- Problem-solving & continuous improvement mindset.
- Some (small) experience with graphic design is a plus to help shape our communication channels.
- Well-structured and organized with the capacity to adopt a helicopter view.
- Excellent oral and written communication skills in English (mandatory). Knowledge of Dutch and/or French is a plus
- Stress-resistant, able to work on tight deadlines.
- Quick learner and able to work independently.
- This role is based in Nivelles.

Finally, the candidate should share our company values:

- Strong commitment to provide high quality
- Team player
- Work hard & play hard
- Commitment: go above and beyond to deliver
- Honesty

## About Amoobi

Amoobi is an innovative and fast-growing scale-up. We have built a unique technology that uses 3D optical sensors to automatically track and measure the customer journey through brick and mortar retail stores. Using these sensors, we can derive insights and recommendations for store optimization. Our vision is to become the market leader in retail space analytics, and help retailers and brands make their store space easier, more efficient, and more enjoyable for customers to shop. This improves customer loyalty and overall sales. In a world where physical retail is challenged by ecommerce, we are bringing an innovative way of measuring and improving the customer experience in-store.

Amoobi has an international presence, operating in more than 10 countries. Our client base includes some of the world's largest retailers and FMCG players, including CVS, the Walmart Group, Tesco, Ikea, Media Markt, Carrefour, Delhaize, Metro Group, and P&G among others. We currently operate across Europe and North America, with our head office in Belgium and our North America office in New York City. We are growing fast (>50% year over year) and we would like to accelerate our growth to become the leader for merchandising optimization through in-store analytics.

Amoobi values its culture, and your fit with it is a key criteria for joining the team. At Amoobi, we seek the highest quality in everything we do. We reach that through our commitment to support our fellow colleagues and to deliver the best insights to our clients with honesty. Above everything, we focus on the team and our ability to progress together while having fun. The ideal candidate will bring fun to the team and help us provide new and existing clients with more high-quality insights via an extraordinary commitment to the team and our goal.

Interested in stepping in this exciting adventure?

Apply by sending your CV **and** a short note to [jobs@amoobi.com](mailto:jobs@amoobi.com) explaining why you are excited by this opportunity. It does not have to be long, but it is essential.